

## Message Text

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44

ORIGIN COME-00

INFO OCT-01 NEA-09 ISO-00 EB-05 RSC-01 /016 R

66606

DRAFTED BY:COM/OIM/SAD:RVIGENAUULT

APPROVED BY:EB/OCA/REP:GP WILSON

COM/OIM/SAD/252:LC COZART

COM/OIM/NESA:P HALE

NEA/IRN:BGMORTON

EB/OCA/DR:IA WILLIAMSON

----- 123101

P 151743Z JUL 74

FM SECSTATE WASHDC

TO AMEMBASSY TEHRAN PRIORITY

UNCLAS STATE 152208

E.O. 11652: N/A

TAGS: BEXP, IR

SUBJECT: TEHRAN INTERNATIONAL TRADE FAIR - COMMERCIAL PRESENCE

REF: A. TEHRAN 5387; B. STATE A-9254 COMMERCIAL PRESENCE  
GUIDELINES

1. REMAINING DOLS 13,000 OF FY-75 COMMERCE COMMERCIAL PRESENCE  
FAIR FUNDS BEING CABLED TO POST SHORTLY.

2. COMMERCE UNDERSTANDS THAT SHORTAGE OF LEAD TIME DOES  
NOT PERMIT ROUTING OF 459'S THROUGH WASHINGTON IN TIME TO  
MEET CONTRACTUAL OBLIGATIONS INCURRED BY POST. EXHIBITOR  
CONTRIBUTIONS MAY REMAIN AT POST FOR FY 75 FAIR, HOWEVER,  
WHERE POSSIBLE THEY MUST BE OBLIGATED BEFORE COMMERCE FUNDS.  
IT SHOULD BE NOTED THAT COMMERCE FUNDS SHOULD ONLY BE USED  
FOR OBLIGATIONS INCURRED WITHIN COMMERCE PORTION OF AMERICAN  
PAVILION AND OBLIGATION OF FUNDS WILL BE RESPONSIBILITY  
OF U.S. EXHIBITION DIRECTOR.

3. COMMERCIAL PRESENCE AIRGRAM (REF B) PARA A STATES THAT  
COMMERCE WILL PROVIDE EXHIBIT DIRECTOR WHOSE RESPONSIBILITIES  
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WILL INCLUDE OVERALL MANAGEMENT UNVER THE GENERAL SUPER-

VISION OF THE PRINCIPAL COMMERCIAL OFFICER. BECAUSE OF SHORTAGE  
EXHIBIT DIRECTORS IN WASHINGTON AND PRESENCE TRADE CENTER  
DIRECTOR IN THERAN WITH EXTENSIVE EXHIBIT EXPERIENCE, IT WAS  
DECIDED POST WOULD NOT NEED ANYONE FROM WASHINGTON AND THAT  
DAHMLow SHOULD SERVE AS EXHIBIT DIRECTOR. THIS IS STILL OUR  
PREFERENCE. IT WAS FOR THESE REASONS AND BECAUSE OF POST'S  
PREVIOUS PRATICIPATION IN TEHRAN INTERNATIONAL FAIR THAT ADVANCE  
MAN DID NOT VISIT TEHRAN. POST IS FREE TO WORK OUT WHATEVER  
ARRANGEMENTS IT WISHES FOR DEALING WITH IRANIAN FAIR AUTHORITIES.

4. AS STATED IN USDOC'S 9532, COMMERCE FUNDING FOR ITS  
PORTION OF THE AMERICAN PAVILION CURRENTLY SET AT DOLS 25,000.  
ADDITIONAL FUNDING UNDER THE COMMERCIAL PRESENCE FAIR PROGRAM  
IS NOT AVAILABLE AT PRESENT TIME. KISSINGER

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 15 JUL 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Executive Order:** N/A  
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**Reference:** A. TEHRAN 5387; B. STATE A-9254 COMM, ERICIAL PRESENCE  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** izenbei0  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 04 OCT 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <04 OCT 2002 by ThomasVJ>; APPROVED <16 JAN 2003 by izenbei0>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
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**Subject:** TEHRAN INTERNATIONAL TRADE FAIR - COMMERCIAL PRESENCE  
**TAGS:** BEXP, IR  
**To:** TEHRAN  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005